

The Council on Energy, Environment and Water is among the world's leading climate think tanks, consistently ranked South Asia's top think tank by the University of Pennsylvania's Global Go To Think Tank Index across multiple consecutive years. Headquartered in New Delhi, CEEW operates through data-driven, integrated analysis and strategic outreach, having engaged with over 20 state governments and impacted over 400 million lives across its fourteen years of operation. Its work spans India's clean energy transition, climate resilience, environmental policy, and sustainable development across the Global South.

Since 2020, CEEW has published What On Earth!®, a fortnightly cartoon series dedicated to making climate science accessible through humour and visual storytelling. Now in its sixth volume, the series has covered topics ranging from urban flood resilience and air quality to climate finance, clean energy transitions, and India's obligations under the Paris Agreement. It has been exhibited at the Hyderabad Literature Festival and featured on the World Economic Forum platform, establishing itself as one of India's most distinctive examples of climate communication for general audiences.

Beginning in early April 2026, I have been working with the What On Earth!® team as a youth contributor, bringing a Gen Z perspective to the challenge of climate engagement. In early June I visited CEEW's offices in person, which deepened the working relationship and gave me direct context for how the team operates. My primary output has been a 13-section classroom engagement strategy playbook designed to bring the WoE!® series into school classrooms across India. The central challenge the document addresses is one of translation: WoE!® was built for adult audiences engaging with climate content voluntarily. Adapting it for classroom settings required rethinking how each cartoon's argument could be scaffolded for students, what discussion frameworks teachers could use without specialist climate training, and how the series' fortnightly publication cadence could map onto a school curriculum.

The strategy went through extensive iteration under the guidance of Archana Chandrashekar, my direct manager, and Alina Sen, senior stakeholder on the project, with the final document built to CEEW's internal standards and designed for practical teacher implementation. Working within one of India's foremost climate policy institutions sharpened my understanding of how research reaches the public — and how much of that journey depends not on the quality of the research itself, but on the communication architecture built around it.